

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.628086 Longitude: -75.418012

Lehigh Shopping Center Bethlehem, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	14,657	105,990	269,981
	Population Est 23Q1	14,704	105,897	270,103
	Population Est 22Q4	14,672	105,791	269,929
	Population Est 22Q3	14,667	105,777	269,399
	Population Est 22Q2	14,670	105,798	269,331
	Population Est 22Q1	14,668	105,752	269,160
	Population Est 21Q4	14,677	105,540	268,663
	Population Est 21Q3	14,687	105,662	268,421
	Population Est 21Q2	14,680	105,644	268,284
	Population Fcst	14,548	105,968	272,031
	2010 Census Population	13,839	101,996	253,839
	2000 Census Population	13,327	97,447	236,017
	1990 Census Population	13,229	97,733	230,589
	Current Year Daytime Population	13,053	153,286	318,191
	Average Seasonal Population	41	736	1,702
	Historical Annual Growth, 1990 – 2000	0.07%	-0.03%	0.23%
	Historical Annual Growth, 2000 – 2010	0.38%	0.46%	0.73%
	Estimated Annual Growth, 2010 – CY	0.40%	0.27%	0.43%
	Projected Annual Growth, CY to Y5	-0.15%	0.00%	0.15%
	Group Qtrs Est	144	5,613	7,753
Transient Est Average Last 4 Qtrs	1,430	6,438	9,345	
Households	Current Year Estimated Households	6,153	40,797	103,667
	Households Est 23Q1	6,172	40,832	103,755
	Households Est 22Q4	6,161	40,795	103,692
	Households Est 22Q3	6,159	40,789	103,443
	Households Est 22Q2	6,161	40,800	103,416
	Households Est 22Q1	6,161	40,785	103,350
	Households Est 21Q4	6,165	40,716	103,143
	Households Est 21Q3	6,168	40,762	103,004
	Households Est 21Q2	6,165	40,757	102,963
	Households Fcst	6,103	40,737	104,699
	2010 Census Households	5,944	38,712	97,012
	2000 Census Households	5,685	37,921	93,498
	1990 Census Households	5,463	37,058	91,229
	Historical Annual Growth, 1990 – 2000	0.40%	0.23%	0.25%
	Historical Annual Growth, 2000 – 2010	0.45%	0.21%	0.37%
	Estimated Annual Growth, 2010 – CY	0.24%	0.37%	0.47%
	Projected Annual Growth, CY to Y5	-0.16%	-0.03%	0.20%
	Population per Household	2.36	2.46	2.53

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.628086 Longitude: -75.418012

Lehigh Shopping Center Bethlehem, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.0%	1.0%	1.0%
	HH Income \$250,000 to \$499,999	1.2%	1.2%	1.2%
	HH Income \$200,000 to \$249,999	2.8%	2.9%	2.8%
	HH Income \$175,000 to \$199,999	2.9%	3.5%	3.6%
	HH Income \$150,000 to \$174,999	5.3%	4.6%	4.5%
	HH Income \$100,000 to 149,999	18.8%	16.1%	15.9%
	HH Income \$75,000 to 99,999	12.5%	12.9%	12.8%
	HH Income \$50,000 to 74,999	21.1%	17.7%	18.1%
	HH Income \$35,000 to 49,999	11.1%	12.9%	13.2%
	HH Income \$25,000 to 34,999	8.6%	9.7%	9.6%
	HH Income \$15,000 to 24,999	8.2%	8.7%	8.9%
	HH Income \$0 to 14,999	6.4%	8.8%	8.4%
	Average Household Income	\$84,573	\$85,915	\$85,609
	Median Household Income	\$67,020	\$62,281	\$61,938
	Per Capita Income	\$35,801	\$33,771	\$33,331
	Average Disposable Income	\$69,746	\$66,719	\$66,697
	Median Disposable Income	\$56,777	\$52,699	\$52,458
	Discretionary HH Income Over \$150,000	1.8%	2.3%	2.3%
	Discretionary HH Income \$125,000 to \$149,999	2.7%	2.9%	2.8%
	Discretionary HH Income \$100,000 to \$124,999	4.9%	4.9%	4.7%
	Discretionary HH Income \$75,000 to \$99,999	11.3%	9.3%	9.4%
	Discretionary HH Income \$50,000 to \$74,999	20.3%	17.8%	17.3%
	Discretionary HH Income \$25,000 to \$49,999	29.2%	27.7%	28.6%
	Discretionary HH Income Under \$25,000	29.7%	35.2%	35.0%
	Average Discretionary HH Income	\$49,341	\$46,941	\$46,519
	Median Discretionary HH Income	\$40,949	\$36,846	\$36,086
	Householder White – Count	3,504	22,022	52,824
	Median HH Income	\$75,023	\$74,365	\$75,396
	Average HH Income	\$87,501	\$85,034	\$86,145
	Householder Black or African-American – Count	414	2,648	7,061
	Median HH Income	\$51,170	\$45,650	\$51,828
	Average HH Income	\$49,486	\$55,311	\$61,329
	Householder Hispanic – Count	1,591	12,538	34,456
Median HH Income	\$64,421	\$51,794	\$50,015	
Average HH Income	\$72,963	\$64,575	\$62,719	
Householder Asian or Pacific Islander – Count	120	698	1,926	
Median HH Income	\$59,645	\$69,465	\$71,986	
Average HH Income	\$72,102	\$81,461	\$83,692	
Householder Other or Pacific Islander – Count	525	2,891	7,401	
Median HH Income	\$56,468	\$54,458	\$59,067	
Average HH Income	\$71,114	\$68,624	\$71,768	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.628086 Longitude: -75.418012

Lehigh Shopping Center Bethlehem, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	7,056	51,626	130,504
	Female Population	7,601	54,364	139,477
Total Population by Age	Count of Pop 0 to 4 years	845	5,936	15,652
	Count of Pop 0 to 7 years	1,165	8,110	21,979
	Count of Pop 5 - 13	1,428	10,341	28,525
	Count of Pop 14 - 18	643	6,234	14,902
	Count of Pop 19 - 22	649	6,905	15,632
	Count of Pop 22 - 25	494	5,300	11,801
	Count of Pop 25 - 29	890	6,867	17,459
	Count of Pop 30 - 34	1,088	7,725	19,327
	Count of Pop 35 - 39	1,046	7,208	18,340
	Count of Pop 40 - 44	946	6,405	16,593
	Count of Pop 45 - 59	2,607	17,271	46,245
	Count of Pop 60 - 74	2,633	17,304	44,563
	Count of Pop 75 - 84	974	6,056	15,324
	Count of Pop 85+	413	2,437	5,619
	% of Pop 0 to 4 years	5.8%	5.6%	5.8%
	% of Pop 0 to 7 years	7.9%	7.7%	8.1%
	% of Pop 5 - 13	9.7%	9.8%	10.6%
	% of Pop 14 - 18	4.4%	5.9%	5.5%
	% of Pop 19 - 22	4.4%	6.5%	5.8%
	% of Pop 22 - 25	3.4%	5.0%	4.4%
	% of Pop 25 - 29	6.1%	6.5%	6.5%
	% of Pop 30 - 34	7.4%	7.3%	7.2%
	% of Pop 35 - 39	7.1%	6.8%	6.8%
	% of Pop 40 - 44	6.5%	6.0%	6.1%
	% of Pop 45 - 59	17.8%	16.3%	17.1%
	% of Pop 60 - 74	18.0%	16.3%	16.5%
	% of Pop 75 - 84	6.6%	5.7%	5.7%
	% of Pop 85+	2.8%	2.3%	2.1%
Median Age	41.3	37.6	38.2	
Average Age	42.1	39.8	39.9	
Male Population by Age	% of Pop 0 to 4 years	6.1%	5.9%	6.1%
	% of Pop 5 - 13	10.4%	10.2%	11.1%
	% of Pop 14 - 18	4.7%	6.2%	5.9%
	% of Pop 19 - 22	4.6%	6.9%	6.2%
	% of Pop 22 - 25	3.5%	5.4%	4.7%
	% of Pop 25 - 29	6.2%	6.8%	6.7%
	% of Pop 30 - 34	7.6%	7.5%	7.2%
	% of Pop 35 - 39	7.6%	6.9%	6.8%
	% of Pop 40 - 44	6.4%	6.1%	6.2%
	% of Pop 45 - 59	17.7%	16.2%	17.0%
	% of Pop 75 - 84	5.9%	5.0%	4.9%
	% of Pop 60 - 74	17.5%	15.6%	15.8%
	% of Pop 85+	1.8%	1.4%	1.3%
	Median Age	39.5	35.9	36.5
Average Age	40.7	38.4	38.5	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.628086 Longitude: -75.418012

Lehigh Shopping Center Bethlehem, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.4%	5.3%	5.5%
	% of Pop 5 - 13	9.2%	9.3%	10.0%
	% of Pop 14 - 18	4.1%	5.6%	5.2%
	% of Pop 19 - 22	4.2%	6.1%	5.4%
	% of Pop 22 - 25	3.2%	4.6%	4.1%
	% of Pop 25 - 29	6.0%	6.2%	6.2%
	% of Pop 30 - 34	7.2%	7.1%	7.1%
	% of Pop 35 - 39	6.7%	6.7%	6.8%
	% of Pop 40 - 44	6.5%	6.0%	6.1%
	% of Pop 45 - 59	17.8%	16.4%	17.2%
	% of Pop 60 - 74	18.4%	17.0%	17.1%
	% of Pop 75 - 84	7.4%	6.4%	6.4%
	% of Pop 85+	3.8%	3.1%	2.8%
	Median Age	43.0	39.2	39.7
Average Age	43.5	41.2	41.2	
Race	Count of White	9,351	65,128	155,164
	Count of Black or African-American	1,175	9,660	26,468
	Count of Asian or Pacific Islander	334	2,672	7,168
	Count of Other races	3,796	28,530	81,181
	White	63.8%	61.4%	57.5%
	Black or African American	8.0%	9.1%	9.8%
	Asian	2.3%	2.5%	2.7%
	Other Races	25.9%	26.9%	30.1%
Language Spoken	Speak English at Home	69.0%	68.8%	67.3%
	Speak Spanish at Home	23.1%	25.1%	26.5%
	Speak French or French Creole at Home	1.5%	0.5%	0.4%
	Speak German at Home	0.3%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	1.9%	1.0%	1.1%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.4%	0.4%
	Speak Chinese at Home	0.2%	0.5%	0.5%
	Speak Korean at Home	0.1%	0.0%	0.1%
	Speak Vietnamese at Home	0.1%	0.3%	0.3%
	Speak Other Asian Languages at Home	0.3%	0.5%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.2%
	Speak Other Language at Home	3.1%	2.5%	2.1%
Hispanic	Hispanic Population	4,879	37,397	103,153
	Hispanic Population Percent	33.3%	35.3%	38.2%
	Mexican	7.4%	4.3%	5.2%
	Puerto Rican	54.5%	61.4%	56.7%
	Cuban	0.3%	1.3%	1.3%
	Dominican	20.1%	17.4%	22.6%
	Central American	6.4%	5.5%	3.8%
	South American	8.6%	6.5%	6.1%
	Other Hispanic	2.7%	3.6%	4.3%
	2000 Hispanic Population Percent	10%	17%	18%
	1990 Hispanic Population Percent	4%	10%	10%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.628086 Longitude: -75.418012

Lehigh Shopping Center Bethlehem, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	2.7%	2.7%	2.4%
	American	2.6%	2.6%	2.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.2%	2.5%	2.6%
	Chinese	0.3%	0.7%	0.5%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.3%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.8%	0.7%	0.9%
	South East Asian (ie. Vietnamese)	0.5%	0.5%	0.6%
	Other Asian	0.3%	0.3%	0.3%
	European (percent of total population)	31.4%	29.5%	28.9%
	British	2.9%	2.4%	2.3%
	Dutch	0.6%	0.6%	0.6%
	French	0.4%	0.4%	0.4%
	German	11.2%	10.5%	11.1%
	Italian	4.2%	3.9%	3.7%
	Polish	2.0%	1.6%	1.6%
	Scandinavian	0.5%	0.5%	0.4%
	Scotch/Irish	5.0%	4.9%	4.3%
Other European (ie. Greek/Russian)	4.7%	4.8%	4.5%	
Middle Eastern	2.3%	1.7%	1.3%	
Other Ancestry	19.6%	18.5%	17.4%	
Unclassified Ancestry	8.5%	9.8%	9.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	10,597	71,275	183,468
	Elementary (0 to 8)	3.5%	4.2%	5.6%
	Some High School (9 to 11)	8.4%	8.5%	7.7%
	High School Graduate (12)	32.8%	33.8%	34.9%
	Some College (13 to 16)	14.4%	17.4%	18.3%
	Associates Degree Only	10.5%	9.2%	8.7%
	Bachelors Degree Only	18.8%	17.1%	15.7%
	Graduate Degree	11.5%	9.8%	9.1%
	% College (4+)	30.3%	26.9%	24.8%
Household Type	Total Households – count	6,153	40,797	103,667
	One Person HHs – count	1,961	12,985	31,129
	Family HHs – count	3,816	24,546	64,222
	Married Couple – count	2,458	15,157	40,143
	w/own children – count	932	5,094	14,461
	w/out own children – count	1,526	10,062	25,682
	Male Householder – count	363	2,774	6,338
	Female Householder – count	995	6,615	17,741
	Non-Family Households – count	376	3,266	8,316
	1 Person Household	31.9%	31.8%	30.0%
	2 Person Household	33.5%	31.2%	31.0%
	3 Person Household	15.4%	15.3%	16.0%
	4 Person Household	10.4%	11.7%	12.4%
	5 Person Household	5.2%	5.9%	6.2%
6 Person Household	2.3%	2.3%	2.5%	
7+ Person Household	1.4%	1.7%	1.7%	
% Households With Children	26.9%	24.1%	25.8%	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.628086 Longitude: -75.418012

Lehigh Shopping Center Bethlehem, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	6,384	43,267	109,581
	Owner Occupied Percent	56.1%	52.0%	51.5%
	Renter Occupied Percent	40.3%	42.2%	43.1%
	Vacant Housing Percent	3.6%	5.7%	5.4%
	Total Housing Units (Census 2000)	6,020	40,338	99,819
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.2%	1.6%	1.5%
	Property Value \$750,000 to \$999,999	1.5%	1.7%	1.7%
	Property Value \$500,000 to \$749,999	6.2%	9.7%	10.6%
	Property Value \$400,000 to \$499,999	12.8%	9.8%	10.8%
	Property Value \$300,000, to \$399,999	29.2%	22.0%	22.2%
	Property Value \$200,000 to \$299,999	34.7%	30.2%	29.7%
	Property Value \$150,000 to \$199,999	8.2%	11.3%	11.6%
	Property Value \$100,000 to \$149,999	2.8%	8.1%	6.9%
	Property Value \$60,000 to \$99,999	0.8%	2.5%	2.1%
	Property Value \$40,000 to \$59,999	0.1%	0.6%	0.7%
	Property Value \$0 to \$39,999	2.4%	2.1%	1.8%
	Median Home Value	\$303,555	\$282,773	\$290,005
Wealth per Household	\$0 and under - percent	18.2%	18.6%	18.7%
	\$1 to \$4999 - percent	9.3%	9.6%	9.7%
	\$5k to \$9999 - percent	4.9%	5.0%	5.0%
	\$10k to \$24999 - percent	6.6%	6.7%	6.7%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.2%	10.2%	10.2%
	\$100k to \$249999 - percent	17.7%	17.5%	17.5%
	\$250k to \$499999 - percent	12.6%	12.3%	12.3%
	\$500k+ - percent	13.7%	13.2%	13.1%
	Median HH Wealth	\$70,459	\$65,886	\$64,914
	Avg HH Wealth	\$227,228	\$221,257	\$219,792
Economic Viability	Economic Viability Local	255	266	272
	Economic Viability Indexed	94	99	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,279	51,035	132,132
	Managerial/Executive	14.8%	12.7%	11.9%
	Professional Specialty	20.5%	20.1%	19.3%
	Healthcare Support	6.4%	5.4%	5.6%
	Sales	8.0%	9.5%	9.0%
	Office & Administrative Support	11.8%	10.4%	10.2%
	Protective Service	1.3%	1.4%	1.6%
	Food Preparation	5.7%	6.1%	5.8%
	Building Maintenance & Cleaning	2.5%	3.2%	4.2%
	Personal Care	2.9%	3.2%	2.8%
	Farming, Fishing, & Forestry	0.5%	0.3%	0.2%
	Construction	5.4%	5.9%	7.0%
	Production & Transportation	20.3%	21.9%	22.5%
	Percent White Collar Workers	61.5%	58.1%	55.9%
	Percent Blue Collar Workers	38.5%	41.9%	44.1%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.628086 Longitude: -75.418012

Lehigh Shopping Center Bethlehem, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	5.9%	5.2%	5.6%
	Manufacturing	13.7%	12.1%	12.3%
	Transportation	8.3%	8.9%	9.6%
	Information	1.6%	1.3%	1.4%
	Wholesale/Retail	13.5%	15.7%	15.3%
	Finance, Insurance, Real Estate	3.8%	4.9%	4.7%
	Professional Services	3.3%	4.6%	4.6%
	Management Services	0.0%	0.1%	0.0%
	Administrative/Waste Services	3.3%	4.5%	5.4%
	Educational Services	27.2%	26.5%	25.1%
	Entertainment Services	8.9%	9.6%	9.2%
	Other Professional Services	5.2%	4.3%	4.4%
	Public Administration	5.2%	2.3%	2.3%
Vehicles per HH	No Vehicles	6.0%	12.6%	12.4%
	1 Vehicle	43.2%	40.8%	40.4%
	2 Vehicles	34.9%	32.7%	32.1%
	3 or more vehicles	15.9%	13.9%	15.2%
	Average Number of Vehicles	1.66	1.53	1.56
Change	Births (last 12 months)	158	1,143	2,925
	Deaths (last 12 months)	151	939	2,366
	Migration (last 12 months)	-14	35	243
Work place	Workplace Establishments	284	3,343	6,945
	Workplace Employees (FTE)	5,453	76,819	142,877